

INDIAN COUNCIL FOR CULTURAL RELATIONS
Azad Bhawan, I.P Estate, New Delhi

PRESS RELEASE

The Indian Council for Cultural Relations in association with the 'United Consciousness Global' organized a Conference on 'India's Spirituality as Soft Power' - 'भारत का अध्यात्म : भारत की सौम्य संपदा' in New Delhi from 31st May - 1st June, 2023.

2. The objective of the Conference was to discuss various facets of India's spirituality as soft power and to explore areas of mutual interest and possible cooperation.

3. The representatives of following spiritual Organizations participated in the Conference:

Art of Living, Arsha Vidya Gurukulam, Bochasanwasi Akshar Purushottam Swaminarayan, Chinmaya Mission, Dev Sanskriti Vishwavidyalaya (Gayatri Parivar), Geeta Parivar, Heartfulness Institute, Isha Foundation, ISKCON, Maa Amritanandamayi Devi Amma, Mokshayatan Yog Sanstha, Parmarth Niketan Foundation, Satsang Foundation, Shri Ram Krishna Mission, Shri Swaminarayan Gurukul.

4. During the discussions, the participating organizations not only briefed about the works undertaken by them in countries abroad but also offered several constructive suggestions to advance common interests.

5. Speaking at the Inaugural Session of the conference, President, ICCR, Dr. Vinay Sahasrabudde emphasized that spirituality is at the core of Indian culture and Indian art traditions are seen as an endeavour to reach out to the divine element. While highlighting the role which India have been playing in the spiritual welfare of the global community during the testing times, he said "India under the leadership of Hon'ble Prime Minister Shri Narendra Modi has established itself as a part of the solutions and not the problems that the global community is facing". Director General of ICCR, Shri Kumar Tuhin highlighted that there was significant overlap in the aims and the objectives of ICCR and the participating organizations and that greater synergy could be achieved in the context of pursuing cultural diplomacy goals.
