



## **INDIAN COUNCIL FOR CULTURAL RELATIONS**

### **International Video Blogging Contest to be conducted by Indian Missions for foreign alumni students studied in India on the theme “My impressions of India” or “What India means to me”**

As part of our Alumni Connect Programme all Indian Missions / Posts are organizing an International Video Blogging Contest on the theme “My impressions of India” or “What India means to me” to coincide with the celebrations of the 71<sup>st</sup> Foundation Day of ICCR.

2. The Video Blogging Contest is open exclusively to foreign participants residing outside India who studied in India (not restricted to just ICCR alumni but even those studied under self finance scheme). Videos on the theme “My impressions of India” or “What India means to me” are invited on Mission’s social media platforms like Youtube, Facebook, Twitter, Instagram etc. This three-minute video can be a running video or photos or a collage with commentary. The depiction should be narrated in English. If the local language is used, it should accompany with English subtitles.

3. Detailed guidelines of the contest are attached. Missions are organizing this Video Blogging Contest in the countries of their jurisdiction.

4. Each Mission/Post will choose one best entry and forward the same to ICCR Headquarters. All the best entries received from each of the Missions will be examined and ICCR will award the following three prizes to the global winners :

First Prize	US\$ 2000
Second Prize	US\$ 1000
Third Prize	US\$ 750

The last date for sending the selected entries to ICCR is 4<sup>th</sup> April 2021.



## **Indian Council for Cultural Relations**

***International Video Blogging Contest on the occasion of ICCR  
Foundation Day  
On the theme***

**“My impressions of India”  
Or  
“What India means to me”**

### **Brief outline**

The Indian Council for Cultural Relations (ICCR) announce a Video Blogging contest from 19 March 2021 till 3 April 2021 on the theme “**My impressions of India**” or “**What India means to me**”.

All Embassy / High Commission / Consulate General of India abroad are conducting this Contest at Mission’s level and use their social media handles i.e. Youtube, Facebook, Twitter, Instagram etc.. The Video contest will be open to all foreign participants who studied in India (not restricted to just ICCR alumni but even those who studied in India under self finance scheme) residing outside India. Each Mission/Post will choose one best entry and forward the same to ICCR headquarters for consideration of the global prize / Awards.

### **About the Event**

As part of the celebrations of the ICCR’s 71<sup>st</sup> Foundation Day, Missions are to organise a Video Blogging contest on the theme “My impressions of India” or “What India means to me”.

Event Name	<b>Video Blogging contest on theme “My impressions of India” or “What India means to me”</b>
Event Details	<b>A three minute-long (maximum duration not more than three minutes) High Resolution video in the form of running video or photos or collage of photos</b>
Submission / Closure of Entries	Starting from 19 <sup>th</sup> March 2021 to 3 <sup>rd</sup> April 2021

Where	Mission's Youtube, Facebook, Instagram and Twitter
Global Prize / Awards from short listed entries	01 <sup>st</sup> Prize – US\$ 2000 02 <sup>nd</sup> Prize – US\$ 1000 03 <sup>rd</sup> Prize – US\$ 750

## **Guidelines**

- Any commentary/ explanation in the video shall be in English or with English subtitles.
- The video should not be of more than three minutes duration.
- One can upload the video on Mission's social media platforms or Missions to devise their method to receive entries.
- Once the video is uploaded, the following details should be provided  
Full Name:-  
Date of Birth:-  
Address:-  
Contact Phone Number:-  
Email ID:-
- **It is mandatory for all the candidates to provide these details after uploading the video, failing which the entry will be rejected.**
- The best shortlisted entry by each of the Mission is to be forwarded to ICCR. Missions may have their own jury to shortlist and select the best entry.
- The decision made by Mission and ICCR Jury members will be final and binding and no claims whatsoever will be entertained.
- Copyrights of the selected entries shall be with Mission and ICCR which reserve the right to publish it on its social media / website pages.

## **Terms & Conditions**

- The entries should not contain any offensive or provocative language or content.
- The time limit of three minutes should be strictly adhered to failing which the contestant will lose points.
- The video should be original and you must be the sole owner of the copyright of the video. The video should not have been previously published on any digital media platform.
- Starting Date of Submission of entries: 19/03/2020
- Closing Date of Submission of entries: 03/04/2020

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